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22/12/2021

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Department of Cultural Affairs, Archaeology and Museums, Punjab
Plot No - 3, Sector 38-A, Chandigarh-0172-2694889

To

1. All the Administrative Secretaries in the State of Punjab
2. All Deputy Commissioners in the State of Punjab

No: DCAM/AKAM/2021/5626

Dated: 25.11.2021

Subject:

Commemoration of 75th Anniversary of India's freedom in a befitting manner at National and international level -

Please find enclosed the copy of D.O. letter no. CM-21305/13/221-C&M dated 09.11.2021 from Secretary, Ministry of Culture, GoI addressed to Chief Secretary, Punjab wherein it has been informed that in connection of Azadi Ka Amrit Mahotsav, Ministry of Culture is holding a competitions for the following activities at Tehsil/Taluka level:-

- (i) Deshbhakti Geet Writing
- (ii) Lori Writing
- (iii) Rangoli Making

The detailed guidelines for participation are available at 'Azadi ka Amrit Mahotsav' website at <https://amritmahotsav.nic.in/competitions.htm>.

MoT, GoI is seeking State Government cooperation to encourage participation in reaching out to and involving our fellow countrymen and women for contributing their individual creation by sensitizing all the educational institutes and attached offices under your jurisdiction to disseminate this information and encourage participation in above mentioned three activities so as to ensure substantive 'Jan Bhagidari'.

It is therefore requested that necessary action in the matter may please be taken.

Special Secretary-cum-Director
Tourism & Cultural Affairs

Anrudh Tewari, IAS
ਮਹਾਂਤਮਾ ਵਿਭਾਗੀ, ਅਦੀ ਏ ਮੋਰ



Chief Secretary to Govt. of Punjab
Chandigarh - 160 001

ਮੁੱਖ ਸਕੱਤਰ, ਪੰਜਾਬ ਸਰਕਾਰ

ਚੰਡੀਗੜ੍ਹ - 160 001

Phone/Fax : 0172-2740155, 2740860

Email : cs@punjab.gov.in

14/11/2021

Date :

Kindly refer to your D.O. letter No. CM-21305/13/221-C&M dated 09.11.2021 with regard to activities to be undertaken during celebration of 'Azadi Ka Amrit Mahotsav' (AKAM).

I acknowledge the receipt of your communication.

Yours sincerely,
Sd/-
(Anrudh Tewari)

Sh. Govind Mohan,
Secretary to Government of India,
Ministry of Culture,
Room No. 502, 'C' Wing,
Shastri Bhawan, New Delhi - 110001.

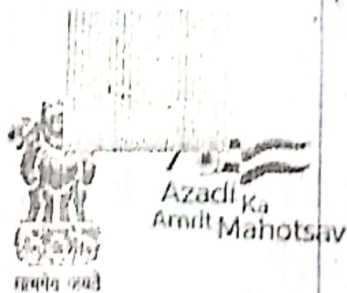
Endst. No. CSO/2021/5211

Dated, Chandigarh: 14.11.2021

A copy along with letter dated 09.11.2021 is forwarded to Special Chief Secretary, Tourism & Cultural Affairs, Punjab for necessary action.

Chief Secretary

गोविंद मोहन
सचिव
Govind Mohan
Secretary



भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

D.O. No. CM-21305/13/221-C&M

November 9, 2021

Dear *Shri Anirudh Tiwari*,

1. As you are aware, 'Azadi Ka Amrit Mahotsav' (AKAM) is an initiative of the Government of India to celebrate and commemorate 75 years of progressive India and the glorious history of its people, culture and achievements. This Mahotsav is dedicated to the people of India who have not only been instrumental in bringing India thus far in its evolutionary journey but have also shaped India's social, cultural, political and economic identity.

2. I would like to draw your kind attention towards Hon'ble Prime Minister's 'Mann Ki Baat' broadcast on 24.10.21, wherein Hon'ble Prime Minister talked about the following three activities and emphasized that "Amrit Mahotsav must be filled with colors of art, culture, songs and music". In this regard, Hon'ble Prime Minister urged that following three activities may be taken up which will witness larger public participation-

- (i) *Deshbhakti geet writing*
- (ii) *Lori writing*
- (iii) *Rangoli making*

3. Ministry of Culture is holding competitions for all the above three activities from Tehsil/Taluka level to National level. The detailed guidelines for participation are available at 'Azadi Ka Amrit Mahotsav' website at <https://amritmahotsav.nic.in/competitions.htm>.

4. I seek your cooperation to encourage participation in reaching out to and involving our fellow countrymen and women for contributing their individual creations by sensitizing all the educational institutes and attached offices under your jurisdiction to disseminate this information and encourage participation in above mentioned three activities so as to ensure substantive 'Jan bhagidari'.

5. Further, a running band/ticker to contribute renderings on 'Desh Bhakti Geet writing', 'Lori writing' and 'Rangoli making' at <https://amritmahotsav.nic.in/competitions.htm> may also be included in all websites under your State Government.

With regards,

Yours sincerely,

Govind Mohan
(Govind Mohan)

Shri Anirudh Tiwari
Chief Secretary
Government of Punjab
Chandigarh

गोविंद मोहन
सचिव
Govind Mohan
Secretary



75
Azadi Ka
Amrit Mahotsav

भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

D.O. No. CM-21305/13/221-C&M

November 9, 2021

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with regards,

Yours sincerely,

(Govind Mohan)

Shri Anirudh Tiwari
Chief Secretary